

MICHAEL BLACK

Hello, my name is Michael Black. I am a highly motivated and organized individual that enjoys a visual challenge. I have over five years experience specializing in branding and graphic design. Design is my passion and inspires me to push the creative envelope daily. I've collaborated with a diverse range of clients, creating identities and marketing solutions that bring focus and establish trust with the audience. I am currently looking for the opportunity to work and grow professionally with a creative team.



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WWW.LINKEDIN.COM
/IN/MICHAELBLK



ONLINE DEVELOPER THE SOUTHERN ILLINOISAN

Carbondale, IL
Aug. 2013 - Present

Develop and manage online creative campaigns/ contests independently, lead new marketing initiatives, write copy for online promotions, create engaging marketing posts for social media, communicate efficiently with multiple departments in order to meet deadlines, and update logos and promotions on associated micro-sites.

GRAPHIC ARTIST SILKWORM, INC.

Murphysboro, IL
June 2009 - Aug. 2013

Created quality screen printable artwork/ illustrations for custom apparel while working with the Graphics Coordinator. Managed multiple projects with deadlines, set up approved artwork for CTS System, embroidery, as well as output screen ready films. Responsible for exporting art to archive, maintaining darkroom, and creating art for signage application.

GRAPHIC DESIGN INTERN SOUTHERN IL HEALTHCARE

Carbondale, IL
Summer 2008

Responsible for updating print graphics for system of six hospitals and healthcare clinics. Created promotional media kit for The Birthing Center, re-designed FY2009 Strategic Plan, developed logo concepts for the Substance Abuse Resource Network, and designed billboard advertisements for The Breast Center and Sleep Disorders Center.



SOUTHERN ILLINOIS UNIVERSITY

Carbondale, IL
2010 - 2013

COMMUNICATION DESIGN BACHELOR OF FINE ARTS, CUM LAUDE, MINOR: ART HISTORY

AIGA RSO Secretary (2012 - 2013)
GPA: 3.7, Honor Roll

JOHN A. LOGAN COLLEGE

Cartersville, IL
2007 - 2010

GRAPHIC DESIGN ASSOCIATES OF APPLIED SCIENCE, GRAPHIC DESIGN

GPA: 3.4, Honor Roll



SKILLS

Mac / PC Proficient
Managing Projects
Meeting Deadlines
Color Separation
Problem Solver



TOOLS

Adobe Creative Suite
HTML / CSS
Wordpress / Bootstrap
Microsoft Office
Google DoubleClick

INTERESTS

Sports
Hiking
Music
Design
Guitar